

SNOWBALL FUNDRAISING FULL PRICING PLAN COMPARISONS

FEATURE	PREMIUM + AUCTION	PREMIUM	AUCTION	PREMIUM + AUCTION	ESSENTIAL
Price Campaigns	FREE Unlimited	\$549 Unlimited	\$599 0	\$849 Unlimited	FREE 0
Text-to-Give	Yes	Yes	-	Yes	-
Unlimited Keywords	Yes	Yes	-	Yes	-
Custom Branding	Yes	Yes	-	Yes	-
Recurring Gifts	Yes	Yes	-	Yes	-
Pledges	Yes	Yes	-	Yes	-
Goals	Yes	Yes	-	Yes	-
Live Thermometers	Yes	Yes	-	Yes	-
Social Sharing	Yes	Yes	-	Yes	-
Donation Page	Included	Included	0	Included	Included
Custom Branding	Yes	Yes	-	Yes	Yes
Recurring Gifts	Yes	Yes	-	Yes	Yes
Social Sharing	Yes	Yes	-	Yes	Yes
Pledges	Yes	Yes	-	Yes	Yes
Events & Ticketing	Unlimited	Unlimited	0	Unlimited	0
Ticketing	Yes	Yes	-	Yes	-
Registration	Yes	Yes	-	Yes	-
Text-to-Give	Yes	Yes	-	Yes	-
Unlimited Keywords	Yes	Yes	-	Yes	-
Custom Branding	Yes	Yes	-	Yes	-
Recurring Gifts	Yes	Yes	-	Yes	-
Pledges	Yes	Yes	-	Yes	-
Goals	Yes	Yes	-	Yes	-
Live Thermometers	Yes	Yes	-	Yes	-
Social Sharing	Yes	Yes	-	Yes	-
Event Registration	Unlimited	Unlimited	0	Unlimited	Unlimited
Registration	Yes	Yes	-	Yes	Yes
Custom Branding	Yes	Yes	-	Yes	Yes
Social Sharing	Yes	Yes	-	Yes	Yes
Online Auctions	Unlimited	0	Unlimited	Unlimited	0
Text-to-Bid (Per Auction & Item)	Yes	-	Yes	Yes	-
Unlimited Keywords	Yes	-	Yes	Yes	-
Custom Branding	Yes	-	Yes	Yes	-
Live Thermometers	Yes	-	Yes	Yes	-
Unlimited Auctions	Yes	-	Yes	Yes	-
Unlimited Items	Yes	-	Yes	Yes	-
Buy Now	Yes	-	Yes	Yes	-
Custom Automatic Start/Stop Times	Yes	-	Yes	Yes	-
Social Sharing	Yes	-	Yes	Yes	-
Bid Reporting	Yes	-	Yes	Yes	-
Customer Relationship Management (CRM)	Included	Included	Included	Included	Included
Unlimited Donor Database	Yes	Yes	Yes	Yes	Yes
Donor Dashboard	Yes	Yes	Yes	Yes	Yes
Donor Analytics	Yes	Yes	Yes	Yes	Yes
Back Office	Included	Included	Included	Included	Included
Dashboard	Yes	Yes	Yes	Yes	Yes
User Access	Yes	Yes	Yes	Yes	Yes
Reporting & Analytics	Yes	Yes	Yes	Yes	Yes
Transaction Log	Yes	Yes	Yes	Yes	Yes
Recurring Transaction Reporting	Yes	Yes	-	Yes	Yes
Deposit Reporting	Yes	Yes	Yes	Yes	Yes
Campaign Analytics	Yes	Yes	-	Yes	Yes
Auction Analytics	Yes	-	Yes	Yes	-
Credit Card Processing	Included	Included	Included	Included	Included
Donor Pay Processing Fees (Optional or Required)	Yes	Yes	Yes	Yes	Yes
Donor Tipping ¹	Yes	-	-	-	Yes
Transaction Rate	3.9% + \$.30	2.5% + \$.30	2.9% + \$.30	2.5% + \$.30	2.9% + \$.30
Funding Schedule	7-10 days	1-2 days	7-10 days	1-2 days	7-10 days
Platform Fee (Auction Only)	2.5%	0%	0%	0%	0%
Bilingual US-based Support	Included	Included	Included	Included	Included
Email	Yes	Yes	Yes	Yes	Yes
Chat	Yes	Yes	Yes	Yes	Yes
Phone	Yes	Yes	Yes	Yes	Yes
Fundraising Success Coach	Yes	Yes	Yes	Yes	Yes

¹Donors are given the option to tip Snowball for operating the service on your charity's behalf